

GE 4.0

DIGITALIZATION IN GEOSCIENCES SYMPOSIUM

Shaping Innovation for
a Sustainable Future

21-24 OCTOBER 2024

AL KHOBAR, SAUDI ARABIA



HOSTED BY



PRINCIPAL SPONSOR



ORGANISING SOCIETIES



BENEFITS OF SPONSORING



EXPOSURE TO YOUR TARGET AUDIENCE



BOOST BRAND VISIBILITY



NETWORKING OPPORTUNITIES



ALIGNMENT WITH THE SAUDI ARABIAN MARKET



OPPORTUNITY TO CREATE CONTENT AND KNOWLEDGE SHARE.

SPONSORSHIP PACKAGES

Benefits	Diamond	Platinum	Gold	Silver	Gala Dinner	Prelim TP/ Onsite TP Broch.	Registration Sponsor	Authors/ Speakers Room	Lanyards	Delegate Gift Sponsor	Speaker Gift Sponsor	Lunch	Coffee Break	Exhibition End-of-Day Receptions
Amount	\$30,000	\$23,000	\$15,000	\$10,000	\$20,000	\$15,000	\$17,500	\$7,000	\$20,000	\$15,000	\$12,500	\$12,000/day \$24,000 - 3 days	\$10,000/day (exclusive) \$20,000 - 3 days	\$7000 (\$5,000 for co-sponsor)
Complimentary Registrations	10	7	5	2	7	5	5	1	5	3	1	5 (for 3 day sponsor)	4 (for 3 day sponsor)	1
Sponsor logo on website with hyperlink to company page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Onsite banner recognising sponsors (in respective venue)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo branding on stage backdrop	✓	✓	✓											
Logo placement: Sponsor acknowledgement page of technical program/onsite brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement: Front cover of technical program/onsite brochure	✓					✓								
Logo on PowerPoint slides displayed in between the sessions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition in promotional emails and social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Placement: Registration confirmation emails							✓							
Welcome Address - 5-min (at respective venue)	✓				✓									
Keynote Address		✓												
Logo placement: Front of the registration badges	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement: Back of the registration badges	✓													
Full page advertisement	✓					✓								
Half page advertisement														
Quarter page advertisement		✓												
Logo placement: Table tent cards in respective venue					✓							✓	✓	✓
Logo placement: Registration counters and onsite signage							✓	✓	✓					
Outside the speaker room								✓						
Logo on gala dinner menus					✓									
Sponsor name and logo will accompany thank you gifts provided to presenters										✓	✓			
Exhibition Booth - 9SQM (upgradeable)	✓	✓												
									*sponsor to supply lanyards	*sponsor to supply gifts	*sponsor to supply gifts			